

## Public Outreach And Education

23 February 2010

*The Victoria Transport Policy Institute is an independent research organization dedicated to developing innovative solutions to transport problems. Our work helps expand the range of impacts and options considered in transportation decision-making, improve evaluation methods, and make specialized technical concepts accessible to a larger audience. VTPI often participates in conferences and workshops on a wide range of transportation and land use planning issues. Our presentations are designed to educate and engage the audience. Below are examples of some of our public presentations.*

“Bicycle Usage Factor Analysis and Demand Conversion Plan,” Keynote Speech, *International Cycling Symposium of Gumi*, South Korea, November 2009.

*Healthy And Sustainable Transportation Planning In Korea*, Korea Transport Policy Institute, November 2009.

“Where We Want To Be: Home Location Preferences And Their Implications For New Urbanism,” to be presented at the *Congress for the New Urbanism's 2009 Transportation Summit* ([www.cnu.org/transportation2009](http://www.cnu.org/transportation2009)) to be held in Portland, Oregon, 4-6 November 2009.

“Transportation and Health: The Evidence and the opportunities” at the *American Public Health Association 137th Annual Meeting*, session 5097.0, Wednesday, November 11, 2009 at 10:30 AM, in Philadelphia, PA.  
(<http://apha.confex.com/apha/137am/webprogram/Session27792.html>).

“Don't Stop Thinking About Tomorrow: Implications of Population Aging on Transportation and Community Planning,” presented at, *Exploring Age-Friendly Environments*, Winnipeg, Canada, October 2009.

*Capacity Building for Young Professionals*, professional development workshop, Buenos Aires, Argentina, September 2009.

“Sustainable Transport Performance Indicators,” presented at *Toward Sustainable Transport System for Green Growth in the North Pacific*, sponsored by the East-West Center and Korean Transport Institute, Honolulu, Hawaii, 13-14 August 2009.

“Creating Healthy and Successful Communities in Challenging Times,” *2009 Active Communities Conference*, Freeport, Maine May 2009.

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“Creating a Quality Transportation Experience,” Keynote Speech, *Yellowstone Business Partnership Annual Conference*, May 2008,  
([www.yellowstonebusiness.org/datafiles/YBP\\_Summer08\\_ProofE.pdf](http://www.yellowstonebusiness.org/datafiles/YBP_Summer08_ProofE.pdf)).

“Evaluating Rail Transit Benefits,” *Urban Rail Conference*, Sydney, Australia, March 2009.

*Evolving Cities: Sustainable Transport and Land Use Planning*, Brisbane, Australia, April 2009.

“Win-Win Emission Reduction Strategies,” *US Mayor's Conference on Climate Change*, U.S. Conference of Mayors ([www.usmayors.org](http://www.usmayors.org)), Seattle, Washington, 1 November 2007.

“Towards Sustainable Transportation,” Keynote Speech, *Walk21 Conference* ([www.walk21.com](http://www.walk21.com)), Toronto, 3 October 2007.

“Win-Win Emission Reduction Strategies,” presented at the Metropolis Symposium On Transportation and Air Quality, Seoul, Korea, 12 June 2007, ([www.metropolis.org](http://www.metropolis.org)).

“Lessons from Katrina and Rita: What Major Disasters Can Teach Transportation Planners,” Keynote Presentation, *National Conference on Disaster Planning for the Carless Society*, New Orleans, 8-9 February 2007.

“Energy and Environment: Implications For Urban Transportation Policy And Planning,” presented at *Future of Urban Transportation* Eno Foundation Forum ([www.enotrans.com](http://www.enotrans.com)); at [www.vtppi.org/energy\\_env.pdf](http://www.vtppi.org/energy_env.pdf).

“Parking Management Best Practices,” American Planning Association Workshop, 5 Nov. 2006.

“Economic Value of Walking; Keynote Address,” *Walk 21*, Christchurch, New Zealand, 3 Nov. 2006.

“Quality Transit: Evaluating The Benefits; Keynote Address,” *City and County of Honolulu Transit Symposium*, Honolulu, Hawaii, 5 October 2005.

“Mobility As A Prestige Good: Implications for Transport Policy and Planning,” *AutoConsequences: Automobiliation and its Social Implications*, Traffic Safety Project, Simon Fraser University, Vancouver, Canada, ([www.sfu.ca/traffic-safety/events.html](http://www.sfu.ca/traffic-safety/events.html)), 6 October 2006.

“Mobility Management: Innovative Management Strategies To Transport Problems,” *First International Conference on Citizens and Mobility Management* ([www.congresomovilidad.com/eng/welcome.htm](http://www.congresomovilidad.com/eng/welcome.htm)), September 25-27, Madrid, Spain.

“Parking Management Best Practices” and “Using Parking Strategies to Manage Traffic in Transit Oriented Development,” *ITE Annual Meeting* ([www.ite.org](http://www.ite.org)), Milwaukee, August 2006.

“How to Evaluate Travel Demand Programs Taking Into Account Their Multiple Benefits,” plenary address, *Southern Africa Transport Conference*, Pretoria, South Africa, 11 July 2006.

“Dialogue Panel – Energy: Location Action, Global Impact,” *World Urban Forum III* ([www.unhabitat.org/wuf](http://www.unhabitat.org/wuf)), Vancouver, Canada, 22 June 2006.

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“Cities Connect: How Urbanity Helps Achieve Social Inclusion Objectives,” presented at the *Metropolis Conference* ([www.metropolis.org](http://www.metropolis.org)), 15 June 2006, Toronto, Canada; at [www.vtpi.org/citiesconnect.pdf](http://www.vtpi.org/citiesconnect.pdf).

“Innovative Transit Solutions,” *Bringing Transit Home: Dalhousie School of Planning Annual Conference*, Halifax, Nova Scotia, 9-10 February 2006.

“Pricing as a Tool for Demand Management,” “The Future Isn't What It Used to Be,” “Mobility Management Traffic Safety Impacts,” and “Learning from Katrina and Rita: What Worked, What Didn't?,” *Transportation Research Board 85<sup>th</sup> Annual Meeting* ([www.trb.org](http://www.trb.org)), Washington DC, February 2006.

“Strategies for Healthy Transport,” *Healthy Rural Roads Project*, Eureka, California, 8 December 2005.

“Technology and Future Trail Use,” Plenary Speech, Trails and Pathways National Symposium, Alberta Recreation and Parks Association ([www.arpaonline.ca](http://www.arpaonline.ca)) Edmonton, Alberta, 14 October 2005.

“Reinventing Transportation,” Kentucky Transportation Center 2005 Conference ([www.ktc.uky.edu](http://www.ktc.uky.edu)), 13 October 2005.

Pay-As-You-Drive Vehicle Insurance implementation workshop, sponsored by the Institute for Traffic and Transport, Logistics and Spatial Development, TNO Inro ([www.inro.tno.nl](http://www.inro.tno.nl)) and the League of Insurance Companies, Delft, The Netherlands, February 17, 2005.

“Practical Indicators of Sustainable Transport Planning,” and “Mobility Management as a Traffic Safety Strategy,” Trivector Workshop, Stockholm, Sweden, February 16, 2005.

“The Future Isn't What It Used To Be,” and “Comprehensive Evaluation of Transportation Impacts,” Norwegian Institute of Transport Economics ([www.toi.no](http://www.toi.no)), Oslo, February 14, 2005.

“Win-Win Transportation Solutions,” *IMPACT Seminar*, held in Klinta, Sweden, sponsored by Lund University (Sweden) and the University of Leeds (UK), February 10-11, 2005.

“Keynote Speech,” *Transportation And Community Building*, Community Challenges, sponsored by Orange County, Florida, January 28, 2005.

“Comprehensive Evaluation of Rail Transit Benefits,” *Building Livable Communities With Transit: Rail~Volution* ([www.railvolution.com](http://www.railvolution.com)), Los Angeles, 21 September 2004.

“Parking Management Best Practices” presented at the *Parking Summit*, sponsored by Uptown Partnership ([www.uptownpartnership.org](http://www.uptownpartnership.org)), San Diego, California, 18 September 2004.

“Healthy Community Planning: Integrating Public Health Objectives in Transportation and Land Use Planning,” presented at the 29<sup>th</sup> Annual *National Wellness Conference*, sponsored by the National Wellness Institute at the University of Wisconsin at Stevens Point ([www.nationalwellness.org](http://www.nationalwellness.org)), 12 July 2004.

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“Win-Win Transportation Solutions,” presented at *Shifting Gears: Sustainable Mobility for Western Communities*, Sponsored by Climate Change Central ([www.climatechangecentral.com](http://www.climatechangecentral.com)) of Environment Canada, Edmonton, Alberta, 16 June 2004.

“Pay-As-You-Drive Pricing: Innovative Strategy Proposed to Increase Insurance Affordability and Reduce Uninsured Driving,” presented at the *Casualty Actuarial Society Spring Meeting* ([www.casact.org](http://www.casact.org)), 17 May 2004.

“Congestion Management Best Practices,” Washington DC Downtown Congestion Management Task Force, Washington DC, 6 May 2004.

“TDM and Planning: Best Practices,” Travel Smart Program, Melbourne, Australia, 24 November 2003.

“Valuing Non-Motorized Transport,” presented at the Connecting Cycling Conference, 20 November 2003, Canberra, Australia ([www.bfa.asn.au/conference/index.htm](http://www.bfa.asn.au/conference/index.htm)).

“Sustainable Mobility: Reducing Car Use through TDM and Least-Cost Planning,” presented at the *Institute for Sustainable Futures*, Sydney, Australia, 19 November 2003

“TOD Parking Management: Balance Between Transit and TOD Parking,” *Rail~volution* ([www.railvolution.com](http://www.railvolution.com)), Atlanta, Georgia, 13 September 2003.

“Transit Supportive Policies: Mobility Management and Smart Growth To Increase BRT Ridership and Efficiency,” presented at the Seminario Internacional Sobre Las Implicaciones Del Provento De Corredores Exclusivos Para El Transporte Publico De La Ciudad De Mexico (International Seminar On Dedicated Busways In Mexico City), 3 September 2003.

“The Great Debate: Smart Growth Pro and Con,” debate with Wendell Cox, *2<sup>nd</sup> Urban Streets Symposium*, Transportation Research Board ([www.trb.org](http://www.trb.org)), Anaheim, California, 30 July 2003.

“Mobility Management as a Transport Safety Strategy,” *Safe Non-Motorized Traffic: Planning, Evaluation, Behavioural, Legal & Institutional Issues*, ICTC Workshop (International Cooperation on Theories and Concepts in Traffic Safety, [www.ictct.org](http://www.ictct.org)), 13 June 2003.

“Sustainable Transportation and Land Use Planning,” *Winnipeg Town Hall Discussion*, sponsored by the Winnipeg Civic Environmental Committee ([www.winnipegcec.org](http://www.winnipegcec.org)), 30 May 2003.

“Economic Value of Walkability,” *Walk21 VI: Health, Equity & Environment*, Fourth International Conference on Walking in the 21<sup>st</sup> Century ([www.walk21.com](http://www.walk21.com)), 1 May 2003.

“Pay-As-You-Drive Vehicle Insurance,” *Forum for Business and Environment*, Salem, Oregon sponsored by the Oregon Environmental Council ([www.orcouncil.org](http://www.orcouncil.org)), 28 January 2003.

Various presentations to government agencies and private insurance officials concerning the feasibility of implementing Pay-As-You-Drive vehicle insurance and other transport market reforms in the Netherlands, sponsored by the Institute for Traffic and Transport, Logistics and Spatial Development, TNO Inro ([www.inro.tno.nl](http://www.inro.tno.nl)), Delft, The Netherlands, July 1-3, 2002.

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“Win-Win Transportation Solutions,” Rogue Valley Area Commission on Transportation and the Rogue Transportation District ([www.rvtd.org](http://www.rvtd.org)), Medford, Oregon, June 11, 2002.

“Clearing the Way for a Healthy City – Opening Forum,” panel discussion, at the *Moving Beyond Planning: Implementing Transportation Solutions Conference*, sponsored by Transport Canada and TransLink, Vancouver, BC, March 6-8, 2002.

“Win-Win Transportation Solutions,” Keynote Speech, *Rethinking Mobility Conference*, Association for Commuter Transportation ([www.actweb.org](http://www.actweb.org)), Portland, Oregon, 21 August 2001.

“Shifting Gears: Win-Win Transportation Solutions in the Georgia Basin,” Simon Fraser University Harbour Centre, Vancouver, BC, May 31, 2000.

“Win-Win Transportation Solutions: Cooperation for Economic, Social and Environmental Benefits,” National Economics Club, Washington DC, 13 January 2000.

“International Perspective On How More Active, Energy Efficient And Sustainable Transport Could Be Included In Transport Reforms,” presented at *Improving Health and Energy Efficiency through Active Transport Modes and Healthy Housing*, Christchurch, Wellington and Auckland, New Zealand, September 13-15, 1999.

“Defining and Evaluating Transportation Equity,” presented at *Just Transportation: A One-Day Symposium on the Role of Equity in Transportation*, Austin, Texas, August 9, 1999.

“Transportation Price Shift,” presented at *Greening State Taxes: National Conference on State Tax Reform for a Sustainable Economy*, Center for Sustainable Economy and Energy Outreach Center, held in Seattle, Washington, December 11, 1998.

“Why and How to Reduce Parking Requirements,” presented at *Transportation Planning for More Livable Communities*, three workshops organized by the Local Government Commission ([www.lgc.org](http://www.lgc.org)), Nov. 16-18, 1998.

“Comprehensive Transport Planning: Incorporating Full Costs and Benefits,” *Transportation in the Information Age Conference*, Canadian and Pacific Northwest Institute of Transportation Engineers, Vancouver, 13 April 1996.

“Transportation Cost Analysis: Techniques, Estimates and Implications,” presented at the *Transportation Research Board’s Annual Meeting*, Washington DC, January 1995.

“Total Cost Accounting in Land Transportation Planning; Status of an Emerging Field,” presented at *Down To Earth*, IIEE Conference, San Jose, Costa Rica, October 1994.

“Sustainable Community Transportation,” panel discussion moderator, *Transportation 2000 Conference* (Aspen), and paper at *Pedestrian Conference* (Boulder), 1991.

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