Summary

Todd Litman is founder and executive director of the Victoria Transport Policy Institute, an independent research organization dedicated to developing innovative solutions to transport problems. His work helps expand the range of impacts and options considered in transportation decision-making, improve evaluation methods, and make specialized technical concepts accessible to a larger audience. His research is used worldwide in transport planning and policy analysis.

Mr. Litman has worked on numerous studies that evaluate transportation costs, benefits and innovations. He authored the *Online TDM Encyclopedia*, a comprehensive Internet resource for identifying and evaluating mobility management strategies; *Transportation Cost and Benefit Analysis: Techniques, Estimates and Implications*, a comprehensive study which provides cost and benefit information in an easy-to-apply format; and *Parking Management Best Practices*, a comprehensive book on innovative management solutions to parking problems.

Mr. Litman has worked as a research and planning consultant for a diverse range of clients, including government agencies, professional organizations, developers and non-government organizations. He has worked in more than two dozen countries, on every continent except Antarctica.

Mr. Litman is a frequent speaker at conferences and workshops. His presentations range from technical and practical to humorous and inspirational. He regularly blogs on the [Planetizen](https://planetizen.com) website. He is active in several professional organizations including the Institute of Transportation Engineers (ITE) and the Transportation Research Board (TRB, a section of U.S. National Academy of Sciences).

In addition to technical writing, Todd has co-authored two travel books (*Washington; Off the Beaten Path* and *Best Bike Rides in the Pacific Northwest*) with his wife, Shoshana Litman. They reside in Victoria, British Columbia.
Executive Director, Victoria Transport Policy Institute
Todd Litman is founder and Executive Director of the Victoria Transport Policy Institute (VTPI), an independent research organization established in 1995. Mr. Litman performs research and policy analysis on a variety of issues, including economic analysis, full cost accounting, transportation demand management planning and evaluation, environmental and social impact analysis, equity analysis, multi-modal planning and transit program evaluation. Below are examples of his VTPI projects.

Suburban CBD Parking and Transportation Demand Management Plans
Helped develop comprehensive parking and transportation management plans for the Central Business District of Parramatta, a large suburb of Sydney, Australia. This included identifying and evaluating various parking and transportation demand management strategies, and organizing them into integrated, long-term management plans. (Prime contractor: Jacobs Engineering; Client: City of Parramatta; Time Period: March-July 2018)

Major Development Parking Management Strategy
Helped develop a comprehensive parking management strategy for Kirchberg, a large mixed-use development in Luxembourg. This includes evaluating the roles that various parking management strategies can play in achieving strategic planning goals in this district, organizing them into an integrated, long-term parking management plan, and leading professional development workshops. (Prime contractor: Gehl Associates; Client: Luxembourg; Time Period: March-December 2018)

Town Center Parking Plan
Helped develop a comprehensive parking management plan for the town centre in Canmore, British Columbia, a rapidly growing resort community. Included and evaluated various parking management strategies, and working with stakeholders through a public consultation process. (Client: City of Canmore; Time Period: April-July 2018)

Implications of New Mobility Services and Technologies on Parking Demand and Design
Produced a “Future Proof Parking Study” which investigated how emerging mobility services and technologies are likely to affect parking demands and facility design requirements at Google Corporation facilities. (Client: XL Construction; Time Period: January-March 2018)

Impacts of Ridehailing and Autonomous Vehicles on Commercial Parking Demands
Investigated how emerging vehicle services and technologies, including ridehailing and autonomous vehicles, are likely to affect commercial parking demands during the next three decades, and possible ways that commercial parking property owners can minimize their risks and maximize the value of their assets during this period. (Client: proprietary; Time Period: October-December 2017)

Commute Options Economic Evaluation
Compared highway, bus, rail and ferry commute improvement options between Victoria and West Shore suburbs. Wrote the report, Comprehensive Evaluation of West Shore to Victoria Commute Options. (Client: Focus Equities/Westhills; Time Period: November 2016-February 2017)

Contributed to Analysis of Sprawl Costs in India
Transit Funding
Identified and evaluated potential local funding options for financing Nashville, Tennessee’s iMotion strategic transit plan. This involved a comprehensive review of transportation funding strategies used by cities around the world, creating a framework for evaluating these options according to eight criteria, consultation with various stakeholders concerning these options, and producing a detailed report, Evaluating Middle Tennessee Region Public Transportation Funding Sources. (Client: Nashville Chamber of Commerce; Time Period: April-November 2016)

Mobility on Demand Performance Indicators
Helped develop appropriate performance indicators for evaluating Mobility On Demand (MOD) transportation options such as ride hailing services. This included reviewing and evaluating potential indicators, participating in two workshops, and contributing to a report. (Client: US Federal Transit Administration; Time Period: September 2016-February 2017)

Parking Policy Reform
Provided expert testimony concerning the benefits of allowing developers to price parking in Oakville, Ontario, where it is currently forbidden by regulation. (Client: Healthcare Properties Holding; Time Period: August-October 2016)

Public Transit Safety Benefits Study
Performed a comprehensive study concerning public transportation traffic safety impacts. This research indicates that transit travel has about a tenth the traffic casualty (death and injury) rate as automobile travel, and transit-oriented communities have about a fifth the per capita traffic casualty rate as automobile-oriented communities, but these effects are generally overlooked in conventional traffic safety planning. Recommended strategies for communicating transit safety benefits. Produced the report, The Hidden Traffic Safety Solution: Public Transportation. (Client: American Public Transportation Association; Time Period: November 2015-April 2016)

Strategic Planning Expert Advisor
Participated as an expert advisor in the Dubai Masar Towards 2030 Workshop which developed the Emirate’s strategic transportation planning goals. This involved a detailed review of current transport policies and activities, and development of specific recommendations for addressing transport problems and creating a more efficient and sustainable transportation system. (Client: Dubai Road and Transport Authority; Time Period: January 2016)

Transportation Demand Management Plan Review
Provided detailed evaluation of the TDM component of the Perth Transport Plan, including analysis of the effectiveness, costs and benefits of potential TDM strategies for the Perth and Peel regions, and recommendations for planning and implementation. (Client: Western Australia Department of Transportation; Project Manager: Ian Wallis; Time Period: November-December 2015)

Environmentally Sustainable Transportation Conference Evaluation
Transportation Demand Management Plan Development
Helped evaluate potential transportation demand management (TDM) strategies and lead a stakeholder workshop to develop a comprehensive TDM program as part of the Perth, Australia region’s long-term transportation plan. (Client: Western Australia Department of Transportation; Time Period: June – July 2015)

Public Transit Planning Professional Development Workshop
Lead a three-day professional development workshop for transportation planners concerning current best practices for evaluating and communicating public transit benefits. The workshop explored the roles that public transit plays in a modern, growing city, and methods for quantifying, maximizing and communicating those benefits in various situations. (Client: IETT, Istanbul, Turkey’s primary public transit service provider; Time Period: June 2015)

Comprehensive Analysis of Sprawl Costs and Development Policy Distortions

Environmentally Sustainable Transportation Conference Backgrounder

Rural Community Public Transit Strategic Development
Performed detailed analysis for the Yellowhead County, Alberta Community Transportation Study. Analyzed demographic and economic trends that increase rural transit demands, identified ways to meet those demands, and developed specific planning recommendations. (Client: Yellowhead County, Alberta; Prime contractor: Opus International; Time Period: June-September 2014)

Public Transit Strategic Development and Benefits Evaluation
Provided support for creating a strategic public transit development vision, evaluating transit benefits, and identifying potential funding options suitable for a rapidly urbanizing region. Planned and lead public forums and professional development workshops that explored various public transit improvement benefits, and ways to communicate those benefits to decision-makers and the general public. PowerPoint presentation available at http://coic2.org/transportation/regional-planning. (Client: Central Oregon Intergovernmental Council; Time Period: June-August 2014)

Multi-Modal School Access Planning Lesson Plan
Developed the Multi-Modal School Transportation Planning: Part 1 and Part 2 for the American Clearinghouse on Educational Facilities website, available at www.acefacilities.org/interactivelessons. These lesson plans explore why and how to improve school walking and cycling access, and how to evaluate these benefits and communicate them to school decision-makers. (Client: American Clearinghouse on Educational Facilities. Time Period: October 2013 – March 2014)
Education

Masters of Environmental Studies, Evergreen State College (Olympia, Washington), 1995.
BA, with emphasis on urban planning, Evergreen State College (Olympia, Washington), 1983.

Teaching


Adjunct Professor, School of Community and Regional Planning (SCARP), University of British Columbia (www.scarp.ubc.ca/faculty%20profiles/litman.htm), 2008-2010.

Urban Transportation Planning (Planning 548A), University of British Columbia, 2008.

Transportation Land Use Impacts, professional development workshop for the Association of Professional Engineers and Geoscientists of BC (www.apeg.bc.ca), 2006 and 2007.

Land Use & Coastal Zone Management, ES419, Bachelor of Science in Environmental Management, Royal Roads University, May 2006.

Urban Transportation and Land Use Planning, GEOG 444 S01, Department of Geography, University of Victoria, Spring Session 2000 and Summer Session 2001.


Professional Affiliations

Institute of Transportation Engineers (www.ite.org), member of the Vancouver Island Section Executive Committee, 1999-2019, and the ITE Parking Council.


Sustainable, Low Carbon Transport Partnership (www.slocat.net) is a major international network of working to improve knowledge on sustainable low carbon transport.

World Congress for Transportation Research (www.wctrs.org), 2004-present.

Transportation Research Board, National Academy of Sciences (www.trb.org). Appointed to:
- Committee on Transportation and Sustainability (ADD40), 2010 to 2015.
- Environmental Justice Committee (ADD 50), 2012 to present.
- Chair of Sustainable Transportation Indicators Subcommittee (ADD40[1]), 2010 to 2014.
- Transportation Economics Committee (ABE 20), 2006-2009.


Publications
Journal Articles, Conference Papers, Published Reports and Books

Mr. Litman frequently blogs on the Planetizen website (www.planetizen.com/user/2394).


Todd Litman (2017), Public Transportation’s Impact on Rural and Small Towns, American Public Transportation Association (www.apta.org); at www.apta.org/rural.


Todd Alexander Litman


Victoria Transport Policy Institute (www.vtpi.org) Reports

- Affordable-Accessible Housing In A Dynamic City: Why and How To Support Development of More Affordable Housing In Accessible Locations
- Appropriate Response To Rising Fuel Prices
- Are Vehicle Travel Reduction Targets Justified? Evaluating Mobility Management Policy Objectives Such As Targets To Reduce VMT And Increase Use Of Alternative Modes
- Autonomous Vehicle Implementation Predictions: Implications for Transport Planning
- Build for Comfort, Not Just Speed: Valuing Service Quality Impacts In Transport Planning
- Carbon Taxes: Tax What You Burn, Not What You Earn
- Changing Vehicle Travel Price Sensitivities: The Rebounding Rebound Effect
- Cities Connect: How Urbanity Helps Achieve Social Inclusion Objectives
- Climate Change Emission Valuation for Transportation Economic Analysis
- Community Cohesion As A Transport Planning Objective
- Comprehensive Transport Planning: Best Practices For Evaluating All Options And Impacts
- Congestion Costing Critique: Critical Evaluation of the ‘Urban Mobility Report'
- Distance-based Charges; A Practical Strategy for More Optimal Pricing
- Distance-based Vehicle Insurance
- Economic Value of Walkability
- Evaluating Active Transport Benefits and Costs
- Evaluating Criticism of Smart Growth
- Evaluating Criticism of Transportation Costing
- Evaluating Public Transit Benefits and Costs
- Evaluating Public Transit As An Energy Conservation and Emission Reduction Strategy
- Evaluating Rail Transit Criticism
- Evaluating Transportation Equity
- First Resort; Resort Community Transportation Demand Management
- Generated Traffic; Implications for Transport Planning
- Guide to Calculating Mobility Management Benefits
- Issues in Sustainable Transportation (with David Burwell)
- Land Use Impact Costs of Transportation
- Land Use Impacts On Transport: How Land Use Factors Affect Travel Behavior
- Measuring Transportation: Traffic, Mobility and Accessibility
- Managing Personal Mobility Devices On Nonmotorized Facilities (with Robin Blair)
- Mobility As A Positional Good: Implications for Transport Policy and Planning
Todd Alexander Litman

- Online TDM Encyclopedia
- Parking Management: Strategies, Evaluation and Planning
- Parking Requirement Impacts on Housing Affordability
- Parking Taxes: Evaluating Options and Impacts
- Pavement Busters Guidebook
- Pay-As-You-Drive Pricing for Insurance Affordability
- Rail Transit In America: Comprehensive Evaluation of Benefits
- Recommendations for Improving LEED Transportation and Parking Credits
- Reinventing Transportation; Exploring the Paradigm Shift Needed to Resolve Conflicts Between Transportation and Sustainability Goals
- Rethinking Malahat Solutions: Or, Why Spend A Billion Dollars If A Five-Million Dollar Solution Is Better Overall?
- Safe Travels: Evaluating Mobility Management Traffic Safety Impacts (with Steven Fitzroy)
- Selling Smart Growth: Communicating the Direct Benefits of More Accessible, Multi-Modal Locations to Households, Businesses and Governments
- Smart Transportation Emission Reduction Strategies
- Smart Congestion Relief: Comprehensive Evaluation Of Traffic Congestion Costs and Congestion Reduction Strategies
- Socially Optimal Transport Prices and Markets
- Sustainability and Livability: Summary of Definitions, Goals, Objectives and Performance Indicators Sustainable Transportation Indicators
- The Costs of Automobile Dependency
- Transportation Cost and Benefit Analysis; Techniques, Estimates and Implications
- Understanding Smart Growth Savings: What We Know About Public Infrastructure and Service Cost Savings, And How They are Misrepresented By Critics
- Urban Sanity: Understanding Urban Mental Health Impacts and How to Create Saner, Happier Cities
- Valuing Transit Service Quality Improvements: Considering Comfort and Convenience In Transport Project Evaluation
- What’s It Worth? Life Cycle and Benefit/Cost Analysis for Evaluating Economic Value
- Where We Want To Be: Home Location Preferences And Their Implications For Smart Growth
- Well Measured: Developing Indicators for Comprehensive and Sustainable Transport Planning
- Whose Roads? Defining Bicyclists and Pedestrian’s Right to Use Public Roadways
- Win-Win Transportation Emission Reduction Strategies
  Win-Win Transportation Solutions: Mobility Management Strategies That Provide Economic, Social and Environmental Benefits.
Mr. Litman frequently presents at conferences, professional development workshops and public education events. Below are examples.


Urban Planning for Future Regional Sky Transit (www.youtube.com/watch?v=a6B0QnjxWfw). Video of Todd Litman’s 2018 Sustainable Aviation Symposium presentation concerning the potential benefits of urban air taxis.


Healthy Solutions to Climate Risks presented at the September 2018 Global Climate and Health Forum (www.globalclimateandhealthforum.org) in San Francisco. It highlighted win-win strategies that can reduce climate change emissions and achieve other health objectives.


Transit-Walkability Collaborative Webinar (http://bit.ly/2p48xGr). Webinar described research concerning the health, safety, economic and social equity benefits of walkable, transit-rich communities, and practical ways to advocate for such development.


Congress for New Urbanism (www.cnu.org), May 2-5, Seattle, Washington. Presentations by Peter Katz and Todd Litman summarized research on 'Selling Smart Growth' (www.vtpi.org/ssg), which points out that compact, multi-modal development provides many often-overlooked direct benefits to residents, businesses and local governments.


Transportation Systems & Urban Development Patterns for a One Planet Region (http://bit.ly/2lHKhsU), 2017, Victoria, BC. Discussion of ways to create more resource-efficient and equitable communities at the One Planet Region' Community Conversation Series.